

*Surname* Lennards  
*Given name* Marijke

*Address* Marijke Lennards – designer  
HAL 21  
Trans 21-hal  
6811 HS Arnhem

*Phone* +31 (0)26 389 34 38  
*Fax* +31 (0)26 389 31 45  
*Mobile* +31 (0)6 245 07 321  
*E-mail address* info@marijkelennards.com  
*www* http://www.marijkelennards.com

*Date of birth* 28 – 9 – 1966  
*Place of birth* Hørsholm (Danmark)  
*Sex* female  
*Nationality* Dutch

*Education*

1987 – 1991 **Higher education of Arts Arnhem - ARTEZ**  
department fashion design

1985 – 1987 **TeHaTex**, Nijmegen (teacher textile and art)

1979 – 1985 **HAVO**, Roermond en Winterswijk  
*study* • Dutch, English, mathematics,  
chemistry, biology, art.

*Work experience*

30 Sept. 2000 - present  
*activities* **Marijke Lennards – independent designer, Arnhem**

- Freelance designer handknit for i-did slowfashion B.V. 03-2009 > present
- Freelance designer knits for D.E.P.T (Thomas group), 01-2009 > present
- Freelance advisor and designer prints for Okimono, 03-2008 > present
- Freelance designer prints for Australian Homemade 10-2008 > present
- Freelance designer knits for Just-B 9 (CI International) 04-2008
- Freelance advisor for Brennells BV regarding production en new developments in the fashion industry (new development of label in nettle fabric). 05-2005 > 05-2007
- Freelance designer for short term label 'Rozes of Avalon' of M&B fashion group BV Heesch. Short term summer collection (woman) mid/ high level price range 2005 > 2006
  - presentation trends and sketches
  - providing detailed sketches and computer graphics with sizes and size specs
- Freelance designer for the label Linea Venducci of Venducci B.V. Veenendaal, Coordinated collection, mid level price range (woman) 2000 > 2006
  - development concept, colour theme and design of 2 collections a year
  - give guidelines to factories / suppliers in the Netherlands and abroad (Belgium, Portugal, Italy, China, India)
  - developments, prints, knits and fabrics
  - providing detailed computer graphics with sizes and size specs (Canvas 9 / X)
  - design layout of sales book with the computer (Canvas 9/X)
  - presentation collection to sales department
  - styling photography Venducci brochure and accompaniment graphic designer
- Contacts with several production facilities in the Far East and Europe.
- Trend research via fashion- / fabric fairs and lectures of Li Edelkoort
- Various assignments in graphics / prints.
- Guest teacher at the art academy "Hogeschool voor de kunsten- Artez" Arnhem

1 febr. 1995 – 30 Sept. 2000  
activities

#### **Cotton Club Fashion B.V. Amsterdam**

- Designer full time
  - development concept, colour theme and design of 2 collections a year, mid level price range (woman)
  - developments, prints, knits and fabrics
  - shopping in New York, London, Paris, Antwerp the Netherlands
  - trend research via fashion / fabric fairs and lectures like Li Edelkoort and NMI
  - detailed sketches and computer graphics with sizes and size specs (Moda Cad systeem Runtime on Apple Macintosh)
  - travelling to suppliers abroad for development of the new collection (Portugal, Italy, Turkey, Greece, India en Hong Kong, two times a year approx. 1,5 month)
  - give guidelines for production; communication with suppliers regarding fit, workmanship, enlargements, lab dips etc.
  - design layout of sales book with the computer (Canvas)
  - presentation collection to sales department
  - styling photography for brochure and posters
  - give guidelines to graphic designer and printer
  - give guidelines to assistant styling
  - give guidelines to the apprentice

Jan. 1994 – Febr. 1995  
activities

#### **Christian Sijnen mode, Amsterdam**

- Designer full time
  - development for long and short term collections for department stores in the Netherlands and Belgium (Kreyemborg, Amici, Miss Etam, Promiss, Superconfex, E-5 mode)
  - trend research and trend presentation with mood boards to customers
  - development special collections for customers according their wishes
  - attending fabric fairs and trend lectures NMI
  - shopping in Paris, Antwerp and the Netherlands
  - give guidelines to the pattern makers and suppliers in making the prototypes
  - give guidelines to the apprentice

Sept. 93– 3febr. 94  
activities

Marijke Lennards – independent designer, Arnhem

#### **Hogeschool voor de Kunsten, Arnhem**

- Teacher automatic knitting
  - first and fourth year students at the art academy, department fashion design

1992 - 1994  
activities

#### **Various Freelance assignments**

- Styling Photography – Ron Steemers
- Knitwear collections for Marie Belle, Head over Heals (Carrelli) , and 'Lowlands'
  - design of a new label for Mario Ackermans and Edwin Peters (production)

Nov. 1993

#### **Apprenticeship**

- Wolfashion in Volendam
  - experiencing to work with a full automatic knitting machine (Stoll)

Nov. 1992 – Nov. 1993

#### **"Startstipendium"**

- study on the possibilities of automatic knitting
- design and development of a knitted collection

Jan. 1990 – June 1990

#### **Apprenticeship**

- Petra Brons in Paris
  - development of prints
  - developments of t-shirts
  - pattern drawing and enlargement of patterns
  - attending fairs for fabric- and trimming research

**Presentations & Publications** Marijke Lennards - Independent designer

*May 1992* Tunica fashion fair in Doesburg (the Netherlands),  
• presentation of my graduation collection and a special for the fair designed collection in a fashion show and stand.

*Oct. 1991* Gallery in Winterswijk (the Netherlands)  
• exhibition of my graduation collection

**Special skills**

- special knowledge of knitwear technics and workmanship
- computer skills (most Apple Macintosh)  
Programs; Canvas, Typestyler, Moda Sketch, Photoshop, InDesign, Illustrator, acrobat, Quark Xpress, Premiere, Keynote, Word en Exel
- driver licence personal car
- detex